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UNITED STATES DISTRICT COURT

DISTRICT OF NEVADA

10 STRIKE 3 HOLDINGS, LLC,

Case Number:

11 Plaintiff,

COMPLAINT FOR COPYRIGHT INFRINGEMENT - DEMAND FOR JURY TRIAL

12 vs.

13 JOHN DOE subscriber assigned IP address
 98.167.68.73,

14 Defendant.

16 Plaintiff, Strike 3 Holdings, LLC (“Strike 3” or “Plaintiff”), brings this complaint against John
 17 Doe subscriber assigned IP address 98.167.68.73, and alleges as follows:

Introduction

19 1. This is a case about the ongoing and wholesale copyright infringement of
 20 Plaintiff’s motion pictures by Defendant, currently known only by an IP address.

21 2. Plaintiff is the owner of award winning, critically acclaimed adult motion pictures.

22 3. Strike 3’s motion pictures are distributed through the *Blacked*, *Tushy*, *Vixen*, and
 23 *Blacked Raw* adult websites and DVDs. With more than 20 million unique visitors to its websites
 24 each month, the brands are famous for redefining adult content, creating high-end, artistic, and
 25 performer-inspiring motion pictures produced with a Hollywood style budget and quality.

26 4. Defendant is, in a word, stealing these works on a grand scale. Using the
 27 BitTorrent protocol, Defendant is committing rampant and wholesale copyright infringement by
 28 downloading Strike 3’s motion pictures as well as distributing them to others. Defendant did not

1 infringe just one or two of Strike 3's motion pictures, but has been recorded infringing 27 movies
2 over an extended period of time.

3 5. Although Defendant attempted to hide this theft by infringing Plaintiff's content
4 anonymously, Defendant's Internet Service Provider ("ISP"), Cox Communications, Inc. (Cox
5 Communications), can identify Defendant through his or her IP address 98.167.68.73.

6 6. This is a civil action seeking damages under the United States Copyright Act of
7 1976, as amended, 17 U.S.C. §§ 101 et seq. (the “Copyright Act”).

Jurisdiction and Venue

9 7. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. §
10 1331 (federal question); and 28 U.S.C. § 1338 (jurisdiction over copyright actions).

11 8. This Court has personal jurisdiction over Defendant because Defendant used an
12 Internet Protocol address (“IP address”) traced to a physical address located within this District
13 to commit copyright infringement. Therefore: (i) Defendant committed the tortious conduct
14 alleged in this Complaint in this State; and, (ii) Defendant resides in this State and/or;
15 (iii) Defendant has engaged in substantial – and not isolated – business activity in this State.

16 9. Plaintiff used IP address geolocation technology by Maxmind Inc. (“Maxmind”),
17 an industry-leading provider of IP address intelligence and online fraud detection tools, to
18 determine that Defendant’s IP address traced to a physical address in this District. Over 5,000
19 companies, along with United States federal and state law enforcement, use Maxmind’s GeoIP
20 data to locate Internet visitors, perform analytics, enforce digital rights, and efficiently route
21 Internet traffic.

22 10. Pursuant to 28 U.S.C. § 1331(b) and (c), venue is proper in this district because:
23 (i) a substantial part of the events or omissions giving rise to the claims occurred in this District;
24 and, (ii) the Defendant resides (and therefore can be found) in this District and resides in this
25 State. Additionally, venue is proper in this District pursuant 28 U.S.C. § 1400(a) (venue for
26 copyright cases) because Defendant or Defendant's agent resides or may be found in this District.

Parties

28 11. Strike 3 is a Delaware limited liability company located at 2140 S. Dupont Hwy,

Camden, DE.

12. Plaintiff currently can only identify Defendant by his or her IP address. Defendant's IP address is 98.167.68.73. Defendant's name and address can be provided by Defendant's Internet Service Provider.

Factual Background

Plaintiff's Award-Winning Copyrights

13. Strike 3's subscription based websites proudly boast a paid subscriber base that is one of the highest of any adult-content sites in the world. Strike 3 also licenses its motion pictures to popular broadcasters and Strike 3's motion pictures are the number one selling adult DVDs in the United States.

14. Strike 3's motion pictures and websites have won numerous awards, such as "best cinematography," "best new studio," and "adult site of the year." One of Strike 3's owners, three-time director of the year Greg Lansky, has been dubbed the adult film industry's "answer to Steven Spielberg."

15. Strike 3's motion pictures have had positive global impact, leading more adult studios to invest in better content, higher pay for performers, and to treat each performer with respect and like an artist.

16. Unfortunately, Strike 3, like a large number of other makers of motion picture and television works, has a major problem with Internet piracy. Often appearing among the most infringed popular entertainment content on torrent websites, Strike 3's motion pictures are among the most pirated content in the world.

Defendant Used the BitTorrent File Distribution Network to Infringe Plaintiff's Copyrights

17. BitTorrent is a system designed to quickly distribute large files over the Internet. Instead of downloading a file, such as a movie, from a single source, BitTorrent users are able to connect to the computers of other BitTorrent users in order to simultaneously download and upload pieces of the file from and to other users.

18. To use BitTorrent to download a movie, the user has to obtain a “torrent” file for that movie, from a torrent website. The torrent file contains instructions for identifying the

1 Internet addresses of other BitTorrent users who have the movie, and for downloading the movie
 2 from those users. Once a user downloads all of the pieces of that movie from the other BitTorrent
 3 users, the movie is automatically reassembled into its original form, ready for playing.

4 19. BitTorrent's popularity stems from the ability of users to directly interact with
 5 each other to distribute a large file without creating a heavy load on any individual source
 6 computer and/or network. It enables Plaintiff's motion pictures, which are often filmed in state
 7 of the art 4kHD, to be transferred quickly and efficiently. Moreover, BitTorrent is designed so
 8 that the more files a user offers for download to others, the faster the user's own downloads
 9 become. In this way, each user benefits from illegally distributing other's content and violating
 10 copyright laws.

11 20. Each piece of a BitTorrent file is assigned a unique cryptographic hash value.

12 21. The cryptographic hash value of the piece ("piece hash") acts as that piece's
 13 unique digital fingerprint. Every digital file has one single possible cryptographic hash value
 14 correlating to it. The BitTorrent protocol utilizes cryptographic hash values to ensure each piece
 15 is properly routed amongst BitTorrent users as they engage in file sharing.

16 22. The entirety of the digital media file also has a unique cryptographic hash value
 17 ("file hash"), which acts as a digital fingerprint identifying the digital media file (e.g. a movie).
 18 Once infringers complete the downloading of all pieces which comprise a digital media file, the
 19 BitTorrent software uses the file hash to determine that the file is complete and accurate.

20 23. Defendant used the BitTorrent file network to illegally download and distribute
 21 Plaintiff's copyrighted motion pictures.

22 24. Plaintiff's investigator, IPP International U.G. ("IPP") established direct TCP/IP
 23 connections with the Defendant's IP address, as outlined on Exhibit A, while Defendant was using
 24 the BitTorrent file distribution network.

25 25. While Defendant was infringing, IPP downloaded from Defendant one or more
 26 pieces of the digital media files containing Strike 3's motion pictures listed on Exhibit A
 27 ("Works").

28 26. A full copy of each digital media file was downloaded from the BitTorrent file

1 distribution network, and it was confirmed through independent calculation that the file hash
2 correlating to each file matched the file hash downloaded by Defendant.

3 27. Defendant downloaded, copied, and distributed a complete copy of Plaintiff's
4 Works without authorization.

5 28. At no point was Plaintiff's copyrighted content uploaded by IPP to any BitTorrent
6 user.

7 29. The digital media files have been verified to contain a digital copy of a motion
8 picture that is identical (or alternatively, strikingly similar or substantially similar) to Plaintiff's
9 corresponding original copyrighted Works.

10 30. Defendant's infringement is continuous and ongoing. Absent this lawsuit,
11 Plaintiff knows of no way to effectively prevent Defendant from infringing Plaintiff's motion
12 pictures.

13 31. Plaintiff owns the copyrights to the Works and the Works have been registered
14 with the United States Copyright Office.

15 32. The United States Copyright Office registration information for the Works,
16 including the registration number, is outlined on Exhibit A.

17 33. Plaintiff is entitled to seek statutory damages and attorneys' fees under 17 U.S.C.
18 § 501 of the United States Copyright Act.

19 **COUNT I**

20 **Direct Copyright Infringement**

21 34. The allegations contained in paragraphs 1-33 are hereby re-alleged as if fully set
22 forth herein.

23 35. Plaintiff is the owner of the Works, which is an original work of authorship.

24 36. Defendant copied and distributed the constituent elements of Plaintiff's Works
25 using the BitTorrent protocol.

26 37. At no point in time did Plaintiff authorize, permit or consent to Defendant's
27 distribution of its Works, expressly or otherwise.

28 38. As a result of the foregoing, Defendant violated Plaintiff's exclusive right to:

1 (A) Reproduce its Works in copies, in violation of 17 U.S.C. §§ 106(1) and 501;

2 (B) Distribute copies of the Works to the public by sale or other transfer of ownership,

3 or by rental, lease or lending, in violation of 17 U.S.C. §§ 106(3) and 501;

4 (C) Perform the copyrighted Works, in violation of 17 U.S.C. §§ 106(4) and 501, by

5 showing the Works' images in any sequence and/or by making the sounds accompanying the

6 Works' audible and transmitting said performance of the work, by means of a device or process,

7 to members of the public capable of receiving the display (as set forth in 17 U.S.C. § 101's

8 definitions of "perform" and "publicly" perform); and

9 (D) Display the copyrighted Works, in violation of 17 U.S.C. §§ 106(5) and 501, by

10 showing individual images of the works non-sequentially and transmitting said display of the

11 works by means of a device or process to members of the public capable of receiving the display

12 (as set forth in 17 U.S.C. § 101's definition of "publicly" display).

13 39. Defendant's infringements were committed "willfully" within the meaning of 17

14 U.S.C. § 504(c)(2).

15 WHEREFORE, Plaintiff respectfully requests that the Court:

16 (A) Permanently enjoin Defendant from continuing to infringe Plaintiff's copyrighted

17 Works;

18 (B) Order that Defendant delete and permanently remove the digital media files

19 relating to Plaintiff's Works from each of the computers under Defendant's possession, custody

20 or control;

21 (C) Order that Defendant delete and permanently remove the infringing copies of the

22 Works Defendant has on computers under Defendant's possession, custody or control;

23 (D) Award Plaintiff statutory damages per infringed work pursuant to 17 U.S.C. §

24 504(a) and (c);

25 (E) Award Plaintiff its reasonable attorneys' fees and costs pursuant to 17 U.S.C. §

26 505; and

27 (F) Grant Plaintiff any other and further relief this Court deems just and proper.

1 **DEMAND FOR A JURY TRIAL**

2 Plaintiff hereby demands a trial by jury on all issues so triable.

3 Dated this 21st day of June, 2019.

4 **CLARK HILL PLC**

5 By: /s/ Jeremy J. Thompson
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7 *Attorney for Plaintiff Strike 3 Holdings, LLC*

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